

Blueprint for a smarter SMB workplace

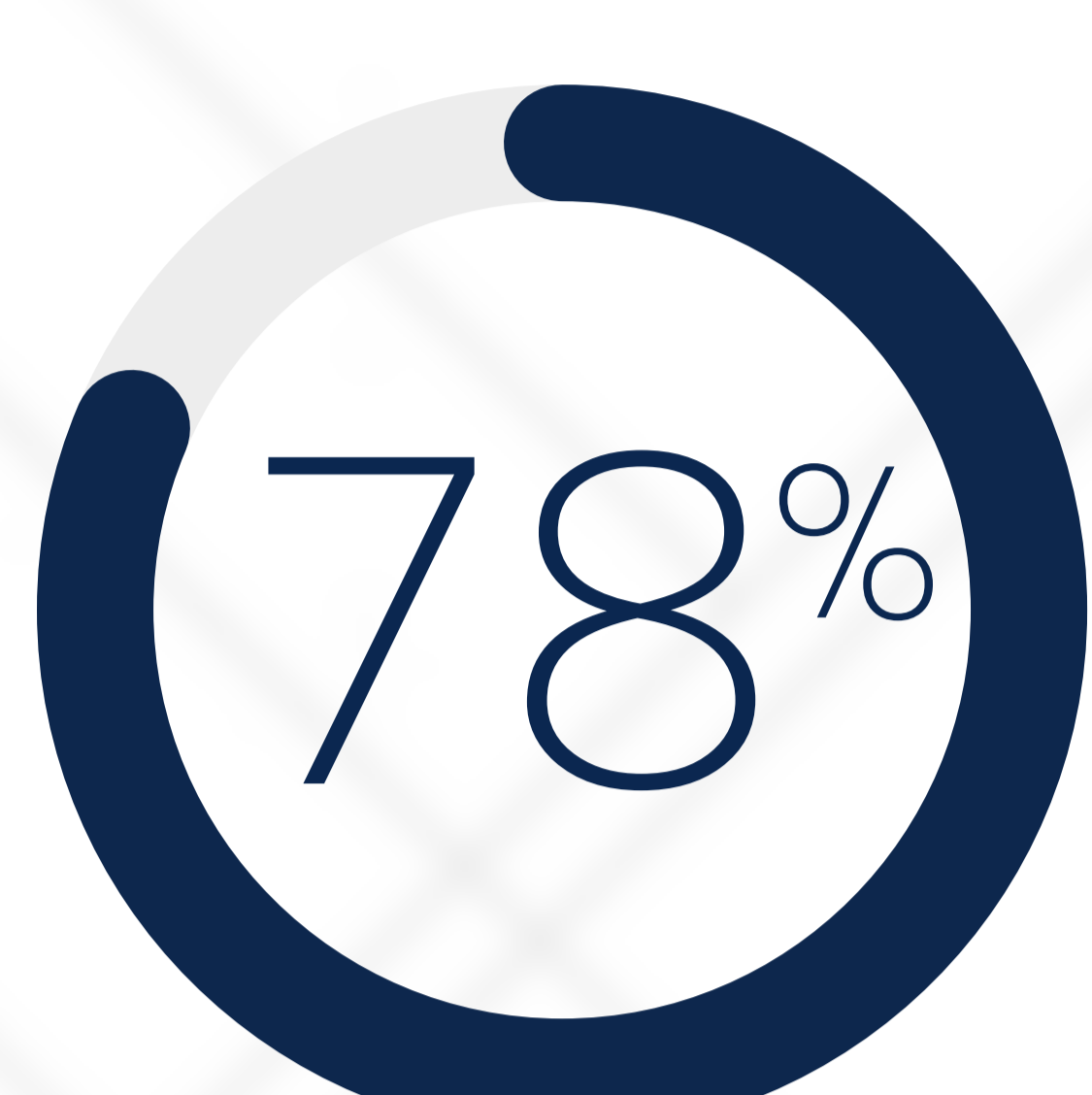
Ready to transform your small or medium business into a Smart SMB? Create a smarter, more sustainable workplace that drives business growth and improves employee and customer experiences with

Friday Networks



Identify workspace challenges

Look around. Where are the pain points in your physical workspace? What's holding back your business from being more efficient and innovative? From accelerating growth?



78% of SMBs consider technology to be critical to business success. They're exploring ways to use smart workspace solutions to increase operational resilience, reduce costs, capture new revenue, improve safety and security, and more.¹

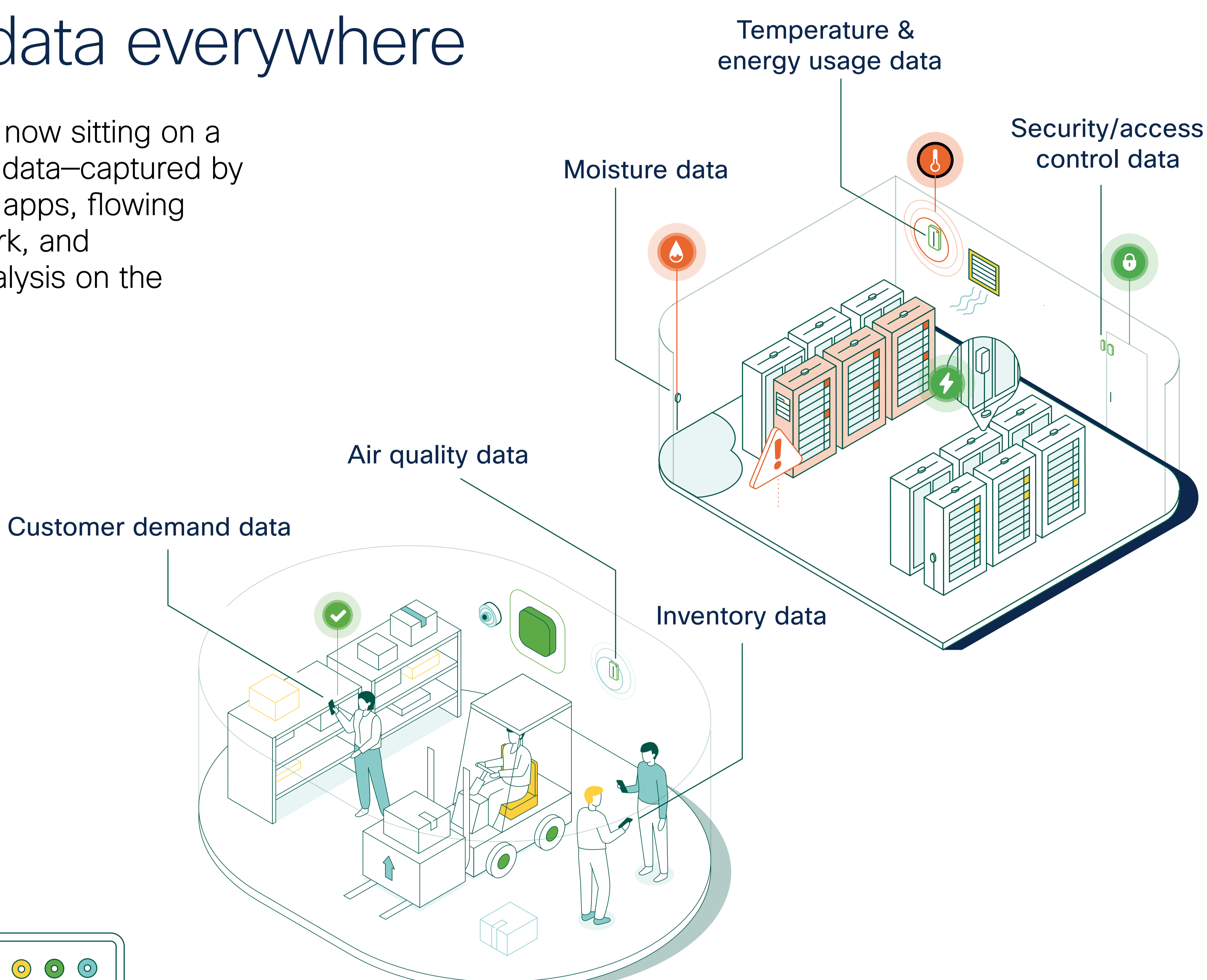


85% of SMBs see IT as a source of innovation. Yet 80% of SMB IT teams are preoccupied with support and maintenance tasks, leaving little time for innovation.¹

1. Techaisle, SMB and commercial technology adoption study, 2023

Capture data everywhere

Your organization is now sitting on a wealth of untapped data—captured by Meraki devices and apps, flowing through your network, and consolidated for analysis on the Meraki dashboard.

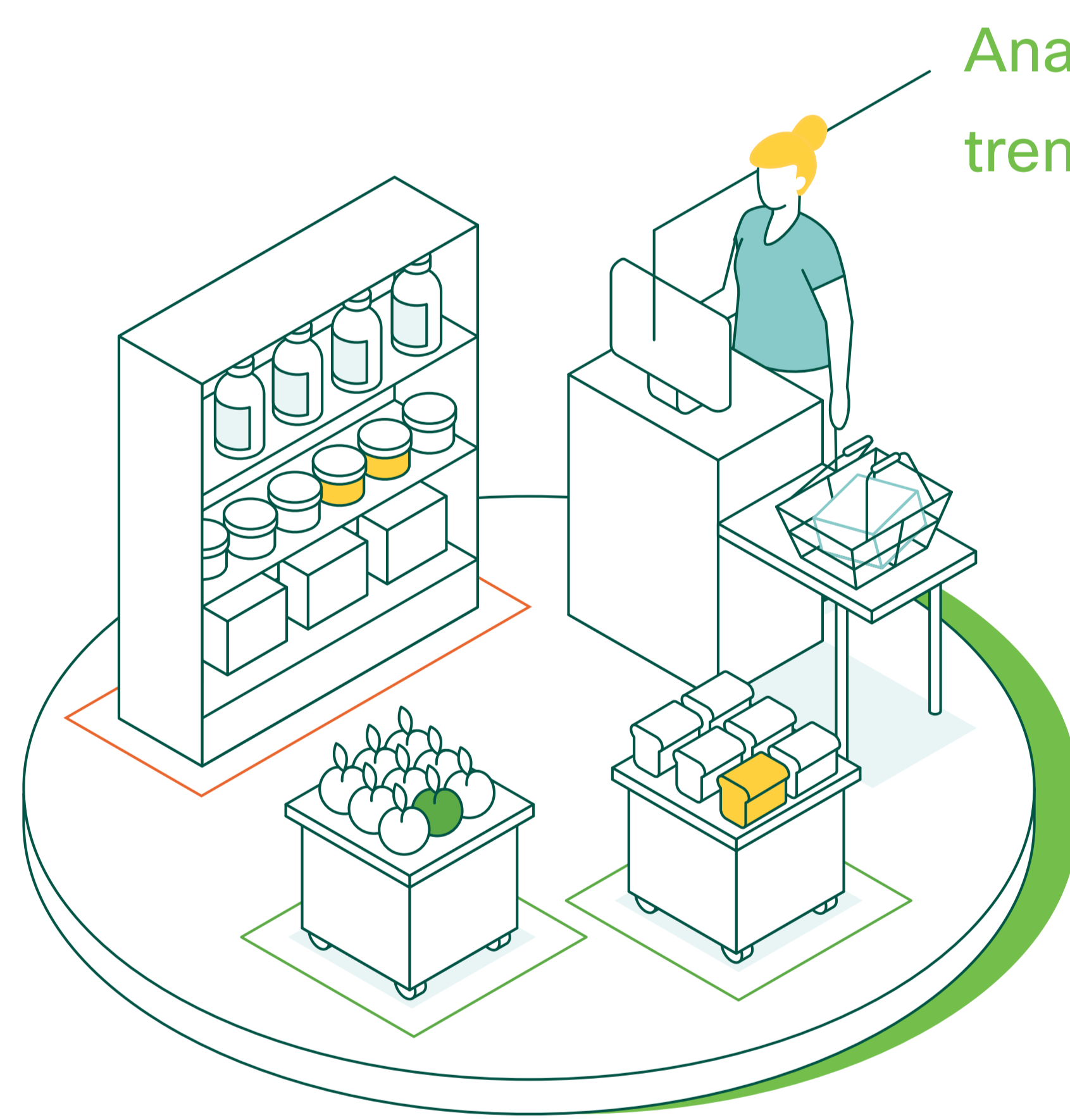


Generate new insights

Leverage data to generate insights that help your organization reduce costs and deliver better employee and customer experiences.



Expand IT visibility into network performance everywhere.



Analyze shelf and inventory stocking trends to streamline purchasing.

Automate actions across workspaces

Use Meraki devices and Meraki third-party applications to set up automations that improve operations and tighten security.

Automate HVAC systems to protect IT equipment, based on real-time temperature data.

Automate IT provisioning and speed employee onboarding.

Send instant alerts on environmental hazards (fire, water leaks).

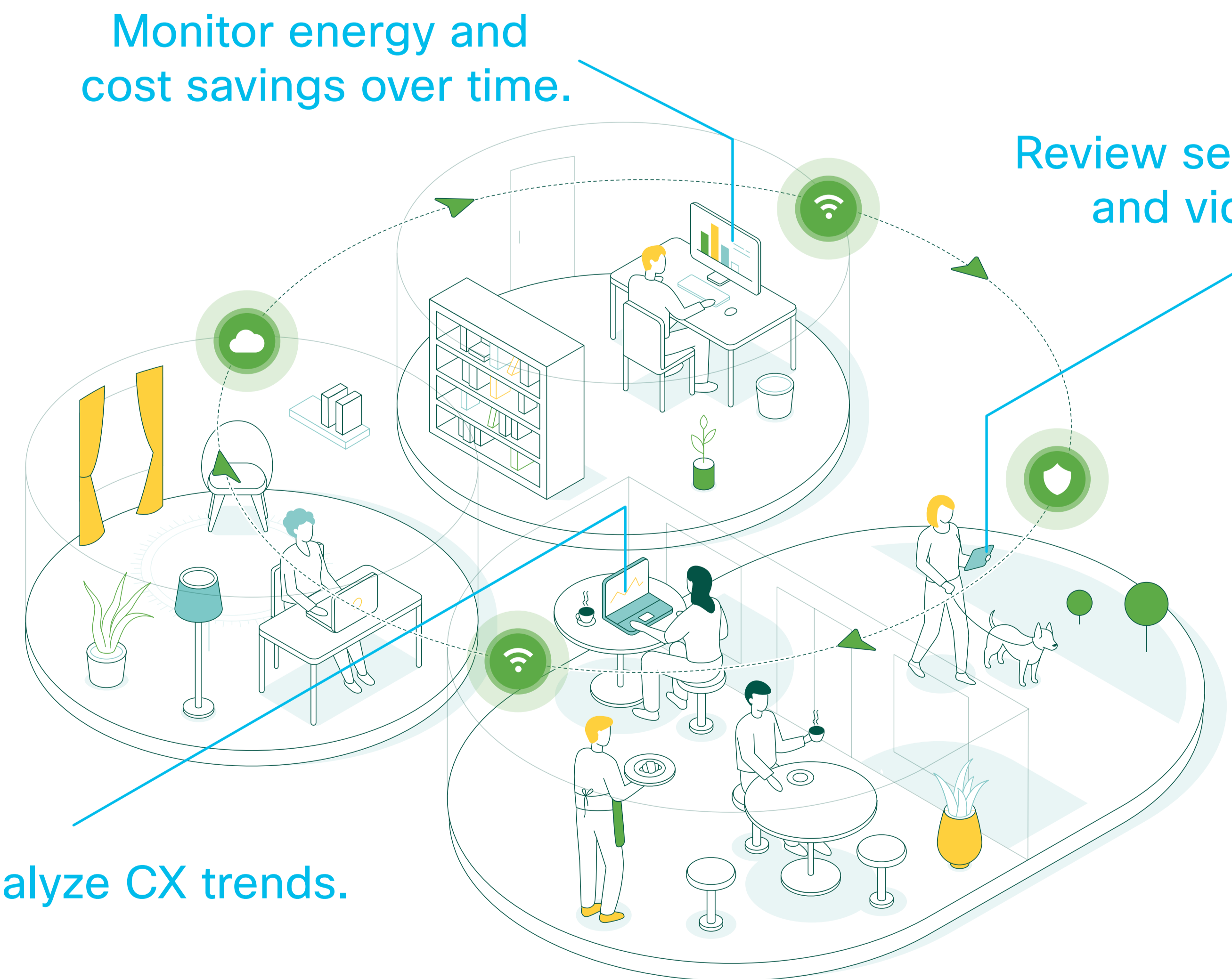
Detect unauthorized personnel in restricted areas.



Monitor energy and cost savings over time.

Review security incidents and video footage.

Analyze CX trends.



Analyze results to optimize performance

Via the Meraki dashboard, monitor and analyze system data to continually optimize performance.

Transform your business into a Smart SMB with